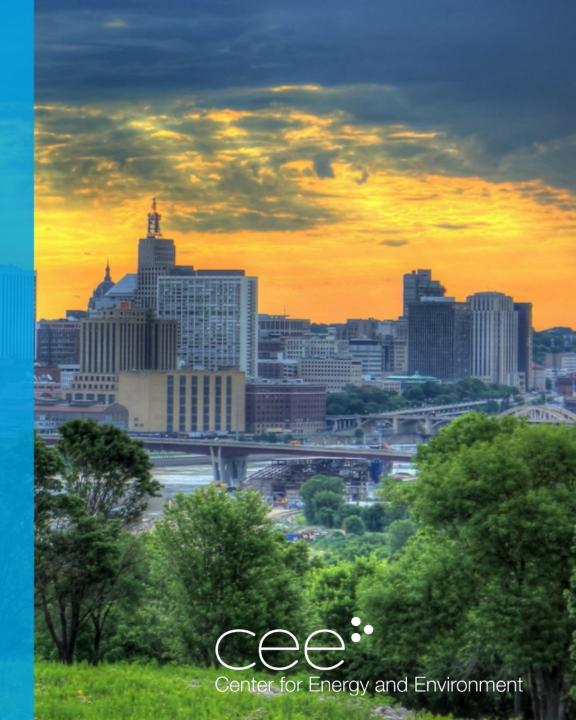
# DECARBONIZING MINNESOTA'S NATURAL GAS END USES

Meeting 3

# February 14<sup>th</sup>, 2020 American Swedish Institute



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# **Meeting Goals**

- 1. Check in and collect any feedback on the process we're following as a group.
- 2. Build a shared understanding of work happening on natural gas decarbonization in California and New York.
- 3. Better understand key considerations for assessing the potential to decarbonize natural gas end uses and identify knowledge gaps that the group would like to explore further.







# Process Overview and Review from Last Meeting

- What is the process that we're following?
- How do we prioritize topics and manage the scope?
- Review notes from last meeting



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# What is Transformative Scenario Planning?

"A way for people to work with complex problematic situations that they want to transform but cannot transform unilaterally or directly."

Adam Kahane, Transformative Scenario Planning, 2012

- **Traditional scenario planning –** create scenarios about the future and decide how to adapt, often as a single actor
- Transformative scenario planning collaboratively create scenarios about the future and decide how to adapt AND how to influence the way the future plays out





# When is Transformative Scenario Planning Useful?

#### 3 Key Criteria:

- 1. People find themselves in a situation that is or may soon become unacceptable, unstable, or unsustainable
- 2. The larger system of forces (economic, social, political) creating this situation is too complex to be solved by a single actor or faction of stakeholders, requiring broad collaboration
- 3. The key actors are currently too polarized to collaborate towards a solution. They may disagree on the solutions, what the problem is, and even how and why the problem came to be.



# Transformative Scenario Planning Key Process Steps

Convene a team from across the system

Observe what is happening

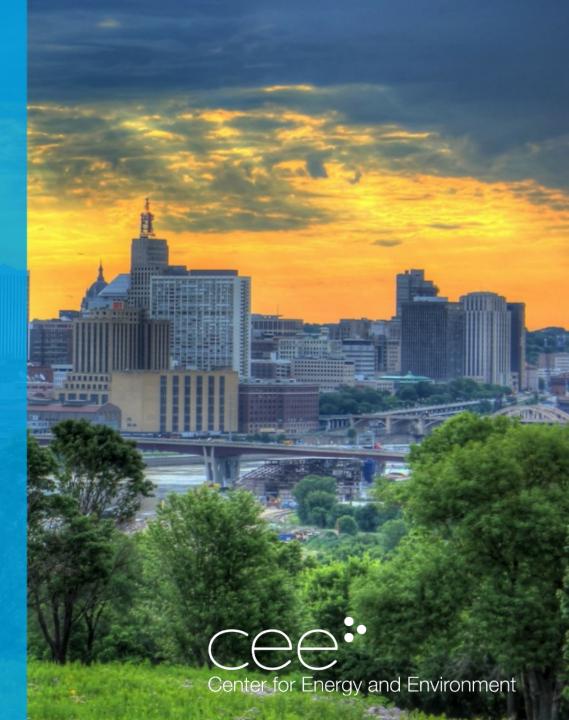
**3** Construct stories about what could happen

4 Discover what can and must be done

**5** Act to transform the system



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#### Convene a team from across the system

- Backgrounds and perspectives to SEE the whole system
- Range of positions and connections to INFLUENCE the whole system
- Have a stake in the future
- Curious, systemic, open thinkers
- Willing and able (organizationally) to reflect and speak freely
- Energetic and action-oriented
- Microcosm or faction of the whole system



### 2 Observe what is happening

- Explore what has happened and is happening in and around the system, from as many perspectives as time and resources will allow
- Collect observations from across the team
- Combination of both facts (objective) and interpretations (subjective)
- Bring in outside experts/resources as needed
- Raise awareness of challenges and deepen understanding of what is happening
- GOAL: Draw conclusions about what is going on in the system that matters most for the future (certainties and uncertainties)



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#### **3** Construct stories about what could happen

- Develop 2-4 total by two methods:
  - Choose 2 key uncertainties and map them into 4 possibilities
  - Develop a long list of scenarios, then narrow down to 2-4
- Should be relevant, challenging, plausible, clear
- Should make important dynamics clear and raise questions about current thinking
- GOAL: Improve the group's wisdom around their choices as the future unfolds, not to predict the future



#### **4** Discover what can and must be done

- Assess each scenario from two stances:
  - Adaptive assumes you CANNOT change the system
  - Transformative assumes you CAN change the system
- Ask two key questions:
  - What is happening that could have an impact on me/us?
  - What impact do I/we want to have?



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### **5** Act to transform the system

- Discuss and decide what action(s) to take:
  - To the extent the group has reached consensus, it can take action as a collective whole
  - To the extent the group has not reached consensus, stakeholders can go their separate ways and act individually (but with much greater knowledge than if the process hadn't occurred)
- Open up the process:
  - Shift from private meetings to public action
  - Disseminate the group's learnings to a broader audience



Center for Energy and Environment



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# **Energy, Environment, and Economics Presentation**

Dan Aas, Energy, Environment, and Economics (E3)





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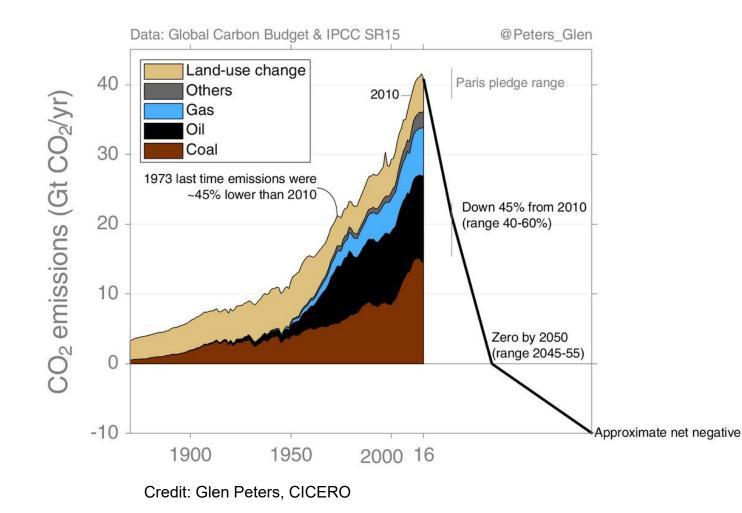
# Decarbonizing natural gas end uses: Summary of recent E3 research

e21 Gas Decarbonization Workshop February 14, 2020

Dan Aas, Managing Consultant



## Motivation, 1.5C



- + Carbon neutrality targets have emerged following the Paris Agreement, where parties committed to keeping global temperature rise "well below 2 degrees Celsius" and to "pursue efforts to limit the increase to 1.5 degrees Celsius"
- + Practically, this means carbon neutrality must be achieved by mid-century, with sustained negative emissions beyond



#### + RNG: types, costs

- + Electrification: opportunities, challenges
- + RNG and electrification: in comparison







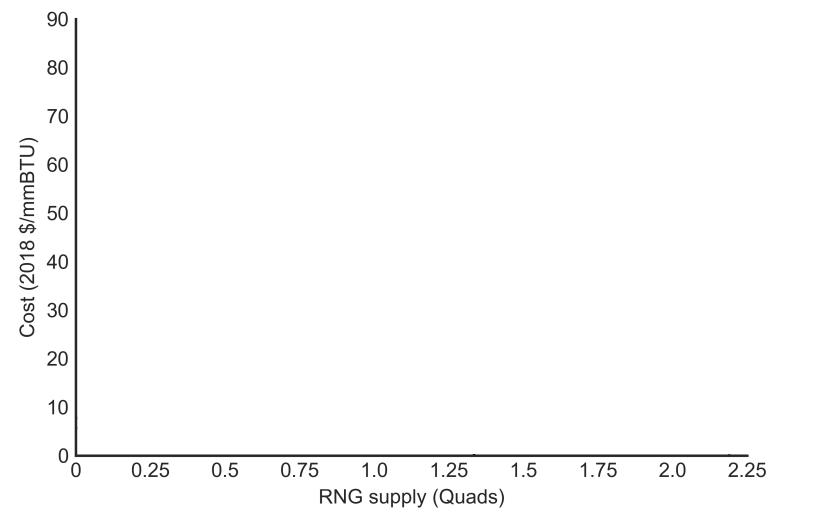


#### + RNG is a catch-all term that covers several different fuels

- + Some varieties of RNG are very expensive and are unlikely to be competitive
- + RNG and hydrogen likely have important roles to play in decarbonizing hard to electrify segments of the economy

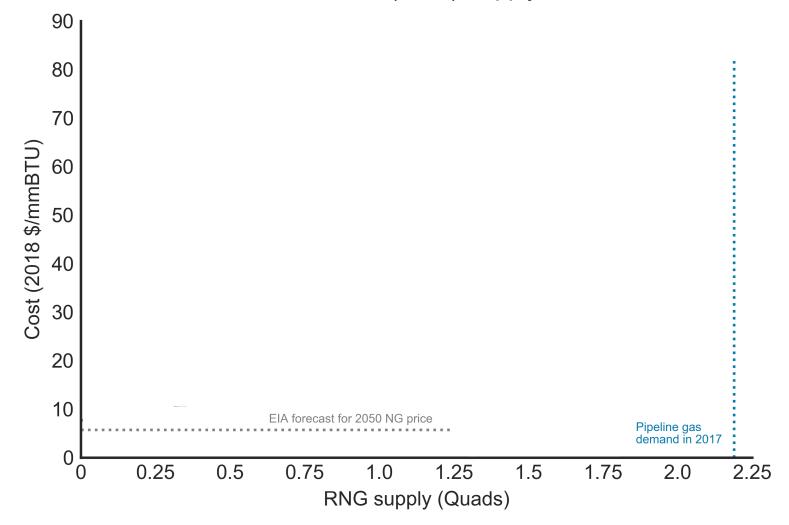




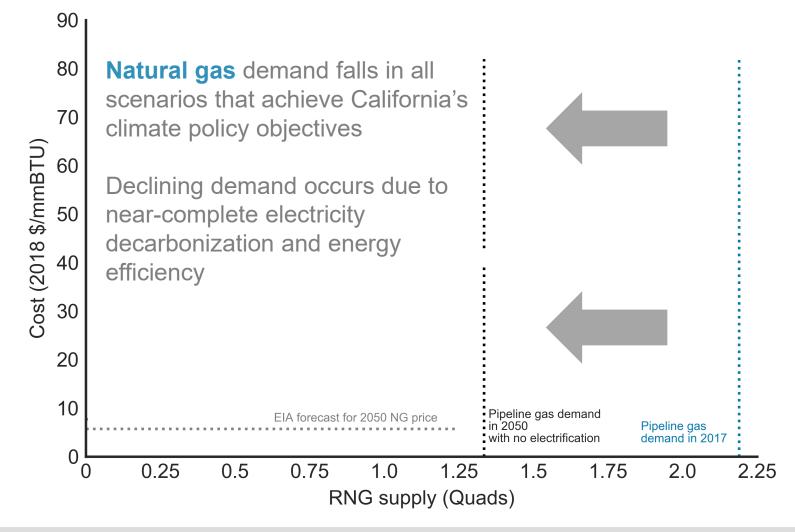




# Natural gas demand and supply

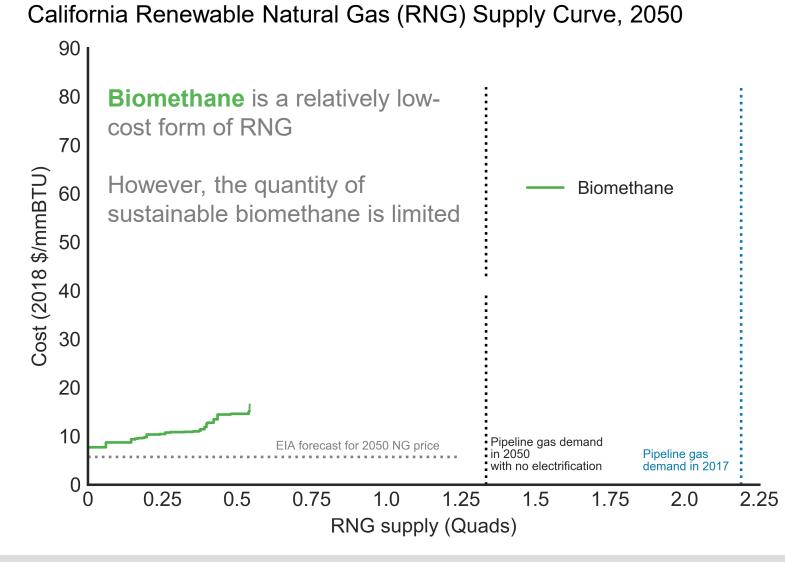








#### **Biomethane**

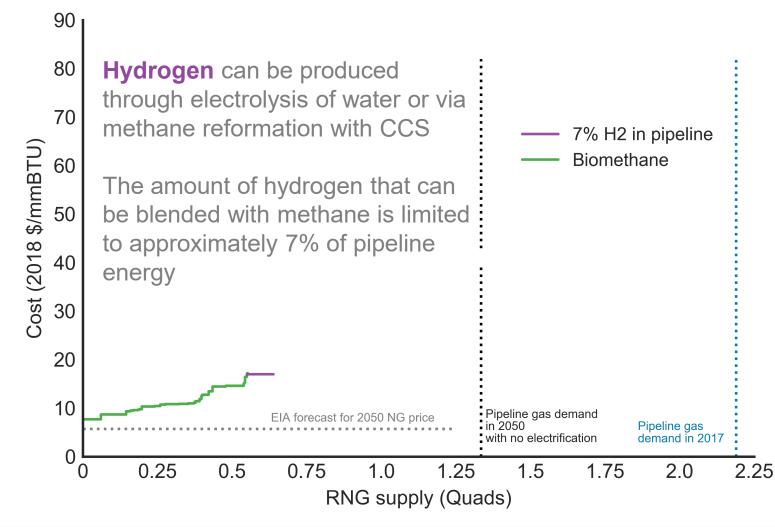


The quantity shown here assumes that biomethane feedstocks are limited to waste products (no purpose grown energy crops)

The total quantity of biomethane available is equal to California's population weighted share of U.S. feedstocks

An important caveat is that a share of those feedstocks can be used to produce liquid biofuels (e.g. renewable diesel, or renewable jet fuel)





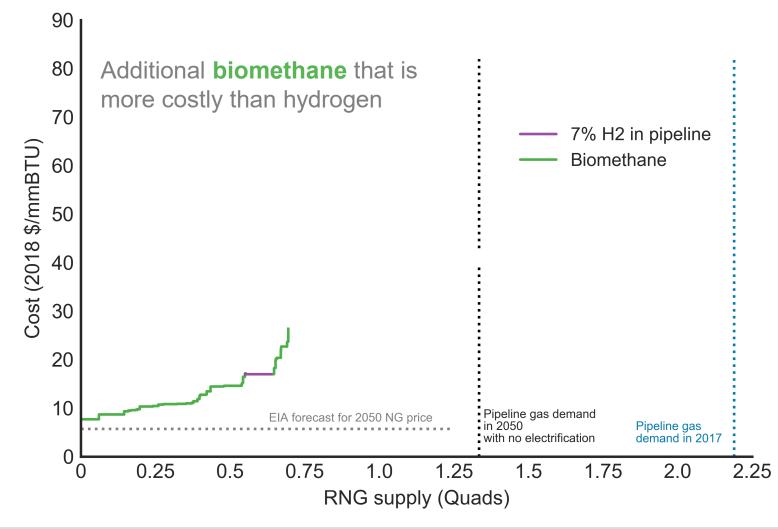
It is possible that gas systems could be converted to deliver 100% hydrogen

Such conversions would require replacement of most steel pipes used to deliver gas at high pressure and consumer equipment

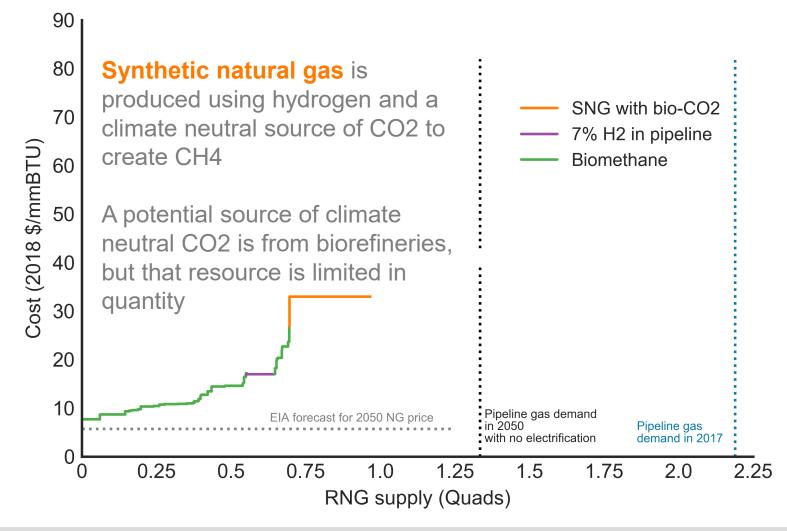
Upgrades are also likely needed to gas distribution and storage infrastructure



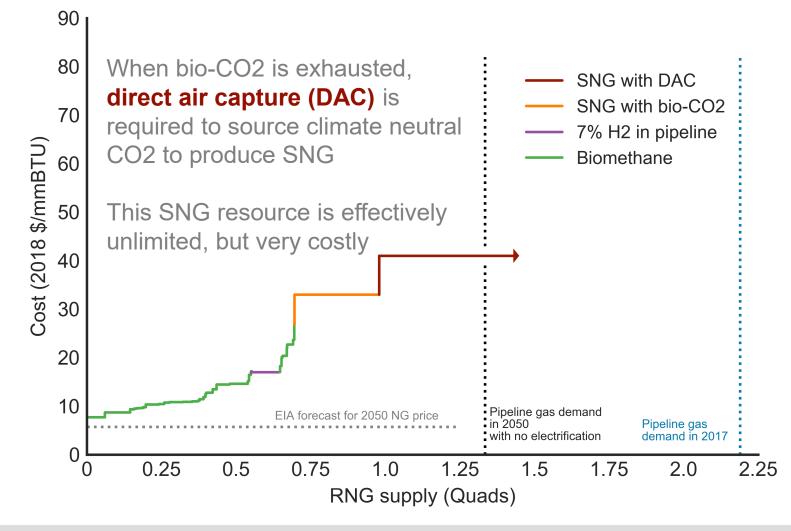
#### **More biomethane**

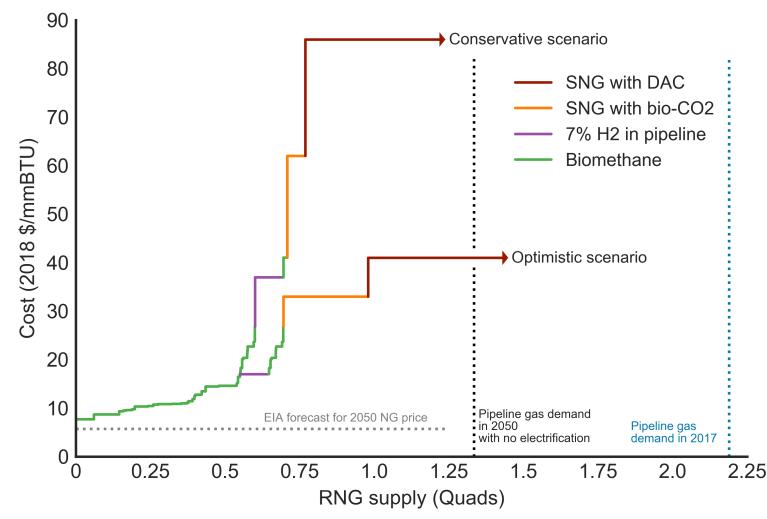












This plot bounds a 'Conservative' and 'Optimistic' set of costs for RNG

The quantities of RNG on the xaxis will be different in MN, but the relative proportions are likely to be similar

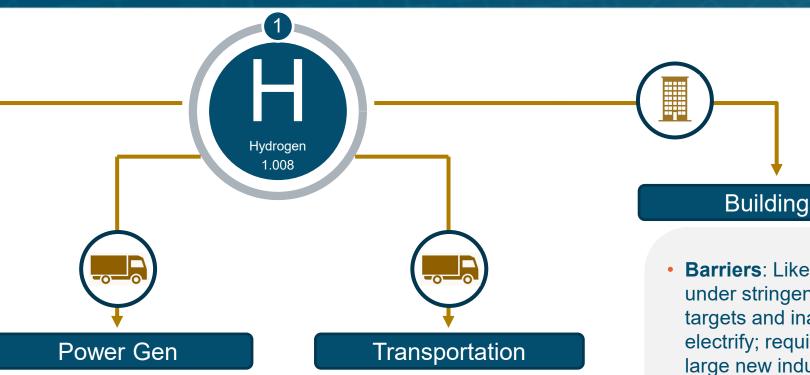
However, it is unlikely that biomethane will be allocated on a population weighted basis, so there may be more or less available to a given state than shown here



#### Hydrogen could be used across multiple different applications in the economy

Industry

- **Barriers:** Likely only under stringent carbon targets and if cheap H<sub>2</sub> production
- Investment in infrastructure to deliver 100% hydrogen
- Key competitor: Natural gas with carbon capture and storage

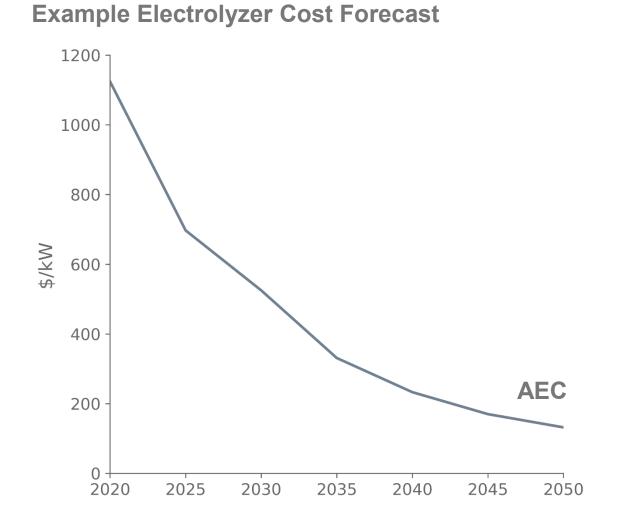


- **Barriers:** Conversion of existing generators to accommodate hydrogen
- Key competitors: Advanced nuclear, enhanced geothermal, ... many others

- **Barriers:** Fueling infrastructure, upfront costs of HFCVs
- Key competitor: **BEVs**, biofuels

#### **Buildings**

- **Barriers**: Likely only under stringent carbon targets and inability to electrify; requires large new industry to scale
- Key competitor: Electrification/heat pumps

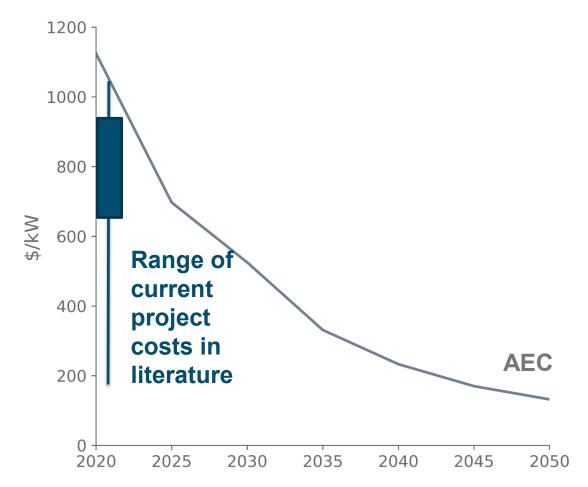


E3 recently worked with experts at the UC Irvine Advanced Power and Energy Program to evaluate longterm cost and performance trajectories for hydrogen costs

UC Irvine forecasted steep declines in electrolyzer costs driven by experience curves and learning by doing

# Hydrogen costs may already have fallen

#### **Electrolyzer Cost Forecast**



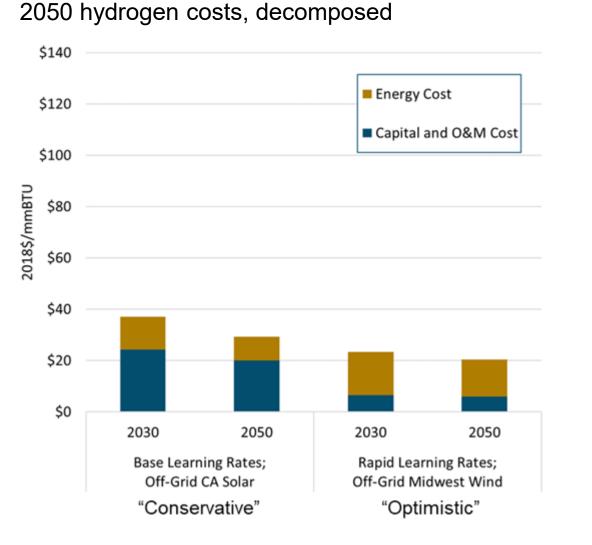
In 2017, E3 worked with experts at the UC Irvine Advanced Power and Energy Program to evaluate longterm cost and performance trajectories for hydrogen costs

UC Irvine forecasted steep declines in electrolyzer costs driven by experience curves and learning by doing

Since that research, there have been several reports of actual projects that are well below of UC Irvine's cost projections



# Hydrogen production costs are dominated by energy input when electrolyzer costs are low



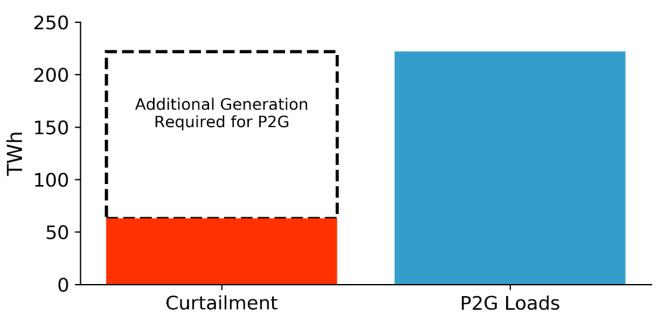
Today, electrolyzers are expensive from a capital investment perspective

This means they are most economical when they can be used at high capacity factors

However, if electrolyzer costs are low then the largest driver of hydrogen commodity costs is the source of electricity used

This cost-structure raises the prospect that off-grid renewables could be the preferred electricity source to produce hydrogen





#### 2050 Curtailment versus P2G loads in California

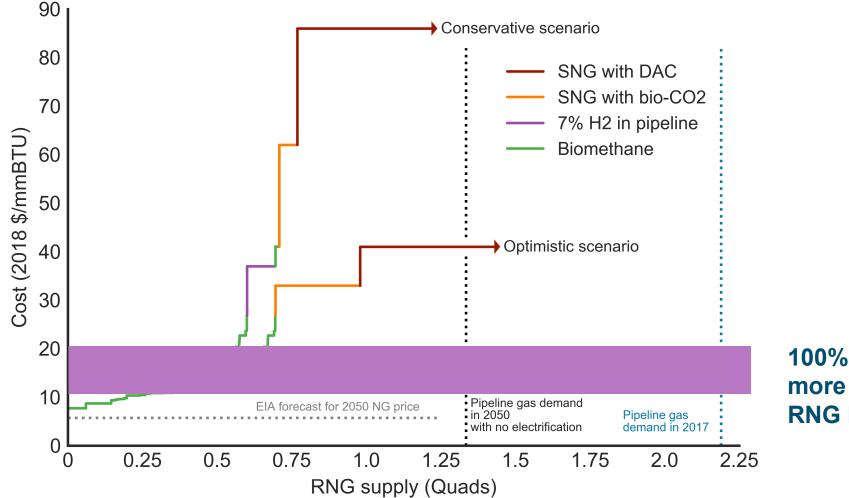
"Power to Gas" is a catch-all term for hydrogen and SNG. Some analyses show low P2G costs resulting from use of 'free' electricity that would be otherwise be curtailed

In our work in California, we find that P2G loads far exceed the amount of curtailment that can be expected in a future decarbonized electricity system.

In this example, P2G loads in 2050 nearly equal CA electric loads today

# 100% hydrogen commodity cost

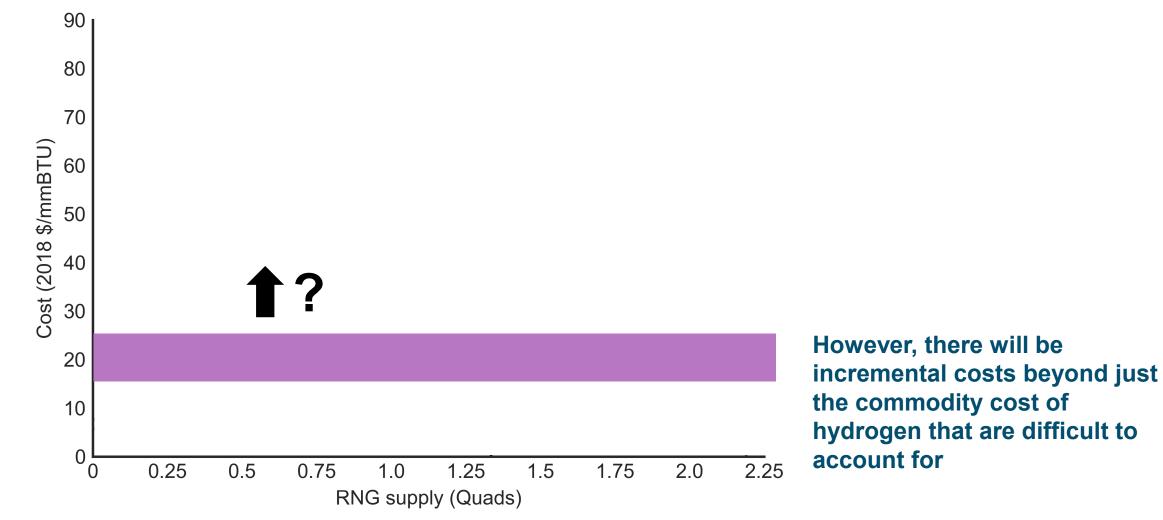
California Renewable Natural Gas (RNG) Supply Curve



100% hydrogen may be far more economical than a 100% RNG blend



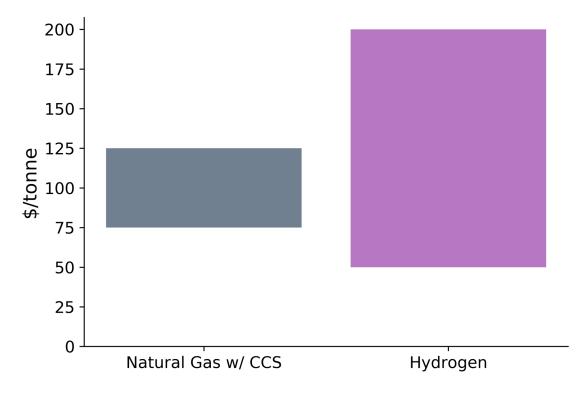
#### 100% hydrogen, commodity + hypothetical incremental delivery cost





# Hydrogen in industry

#### Example GHG abatement cost ranges

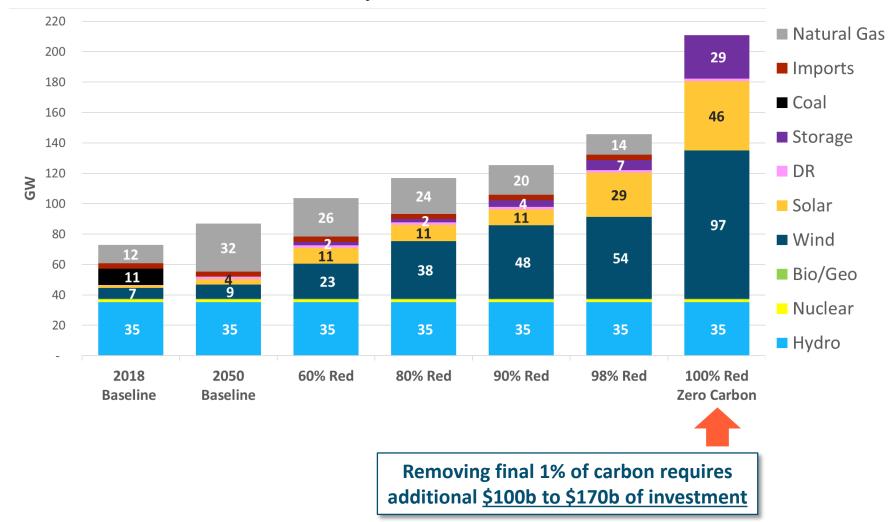


A promising use for hydrogen could be used to displace natural gas use in industry

The primary alternative is natural gas paired with carbon capture and sequestration

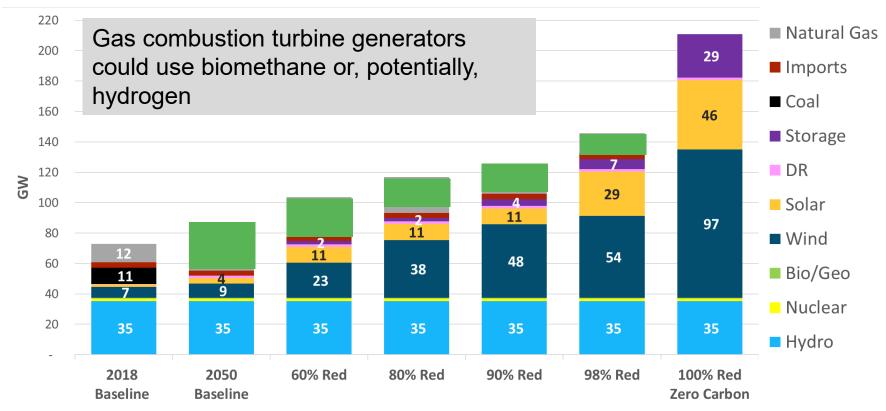
Hydrogen is likely to be a more economic option in cases where natural gas is expensive, while CCS is more cost-effective when natural gas is low-cost

2050 Pacific Northwest Electricity Portfolios



# RNG and hydrogen may have a role in achieving a 100% decarbonized electric system

#### 2050 Pacific Northwest Electricity Portfolios, zero-GHG firm





### + RNG is a catch-all term that covers several different fuels

- + Some varieties of RNG are very expensive and are unlikely to be competitive
- + RNG and hydrogen will likely have important roles to play in decarbonizing hard to electrify segments of the economy



## **Part 2: Electrification**

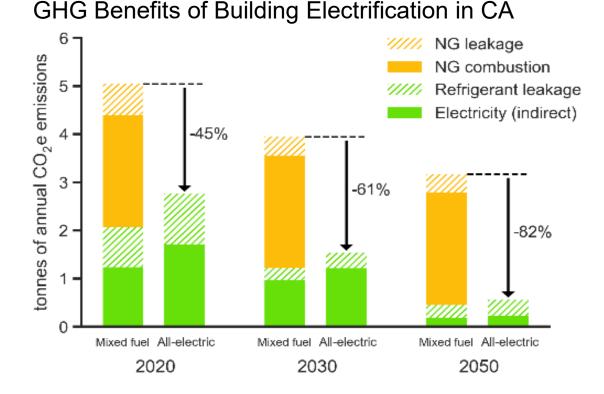




- + Electrification is a promising strategy to almost completely eliminate emissions from buildings using commercially available products
- In cold climates, building electrification will put upward pressure on winter peak loads. At scale, building electrification may require a substantial expansion of electricity systems
- + Hybrid systems may be a promising strategy to balance the benefits of RNG and electrification in cold-climates



### Why building electrification?

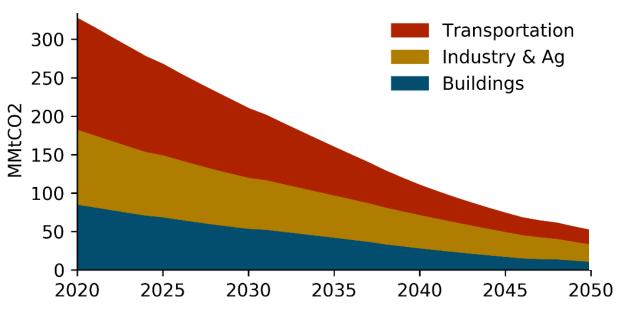


The value proposition of building electrification is that – paired with electric sector decarbonization – it can nearly eliminate GHG emissions from buildings

Building electrification can be accomplished using existing technologies that are widely commercialized today







In most jurisdictions, buildings have lower total emissions than the transportation and industrial sectors.

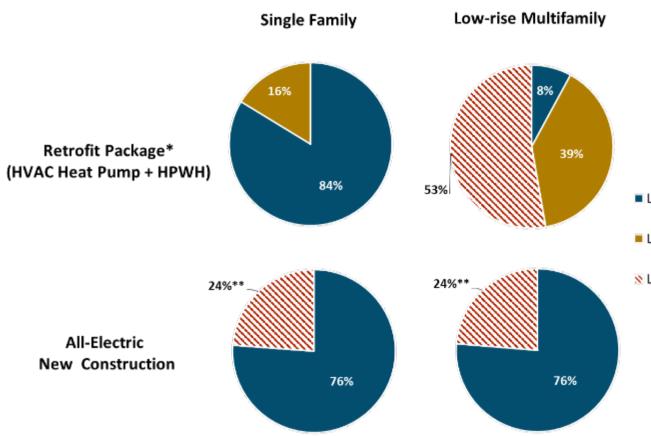
However, most building emissions can be addressed via known technologies, while emissions reductions strategies in industry, freight and aviation are much less mature.

Electrifying buildings allows limited biomass to be allocated to produce biofuels for those hard to electrify enduses



### Building electrification saves consumers costs ... in California

#### Lifecycle Costs and Savings of Building Electrification



Building electrification is cost-effective in most existing and new buildings in California

HVAC electrification is the largest source of savings, reducing bills and allowing for a single piece of equipment (a heat pump) to replace to both a furnace and AC

Lifecycle Savings

Lifecycle Cost Increase <= \$100 per year</p>

Lifecycle Cost Increase > \$100 per year

In existing buildings, this finding is sensitive to whether heat pumps are installed on a natural replacement basis



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## **Grid Impacts**



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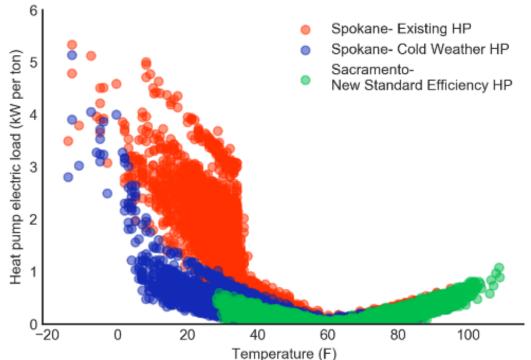


### **Defining the 'Peak Heat' challenge**

Building electrification will cause large new peak loads on most electricity systems, particularly on the coldest days of the year.

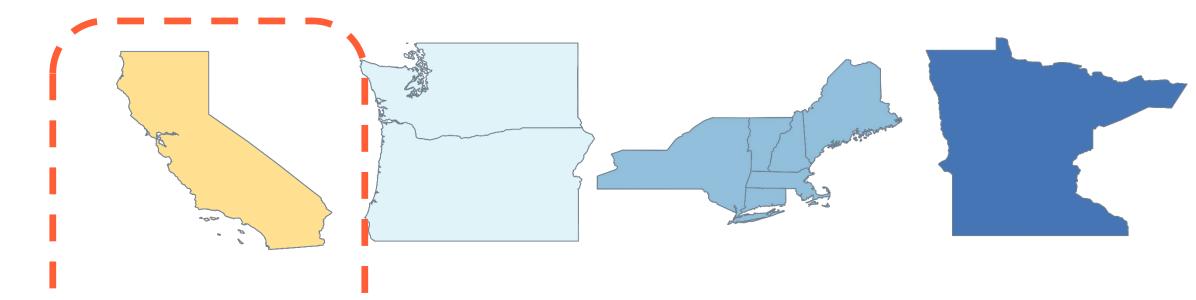
An emerging body of literature suggests that full electrification of heating will cause most electricity systems to be winter peaking

These studies suggest that bulk system peak loads could increase by 50% to 125%, driven by very cold weather events Heat pump loads by temperature and type





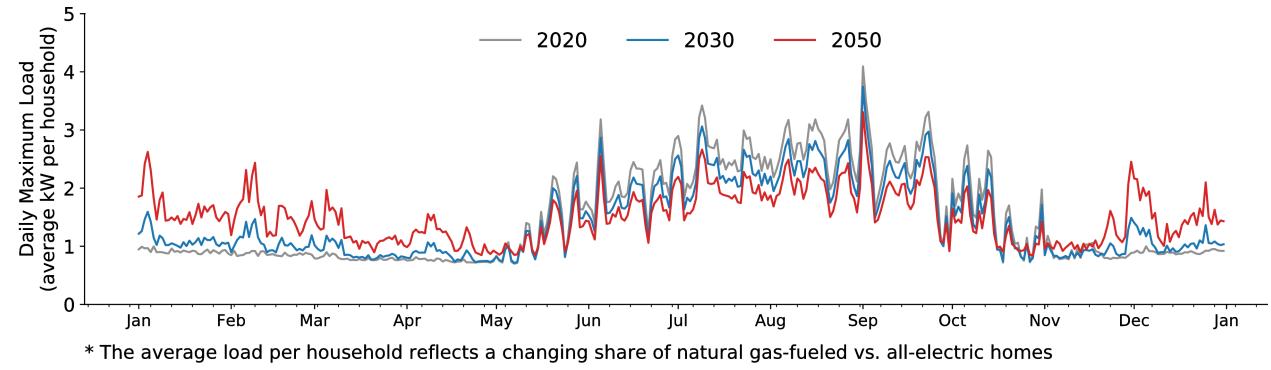
# E3 has examined the grid impacts of building electrification in distinct settings



	California	Northwest	Northeast	Minnesota
Cold Day Temp	35F	10F	-5F	-20F or lower
Heating Fue	els Mostly Gas	Gas and Electric	Gas and Fuel Oil	Mostly Gas
Electric Pea	k Summer	Winter	Summer	Summer
	/			

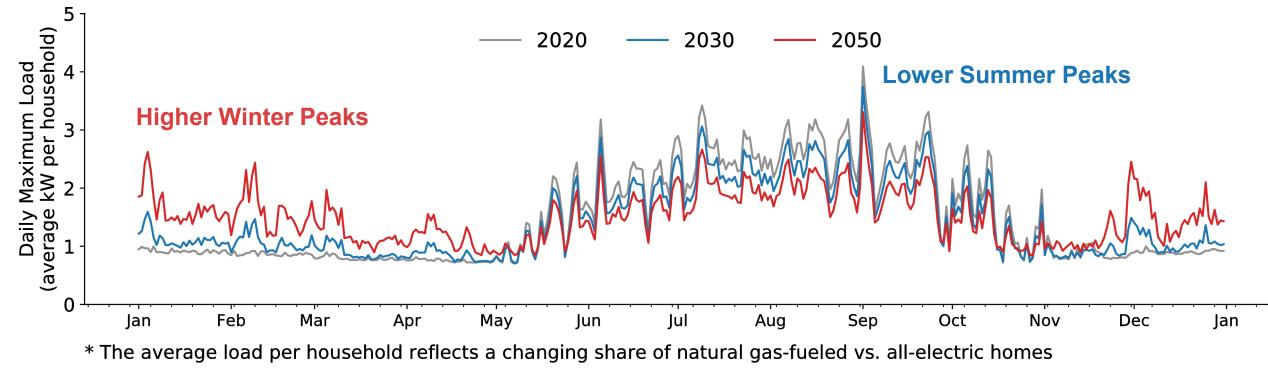


Household hourly load impacts in California during a typical meteorological year



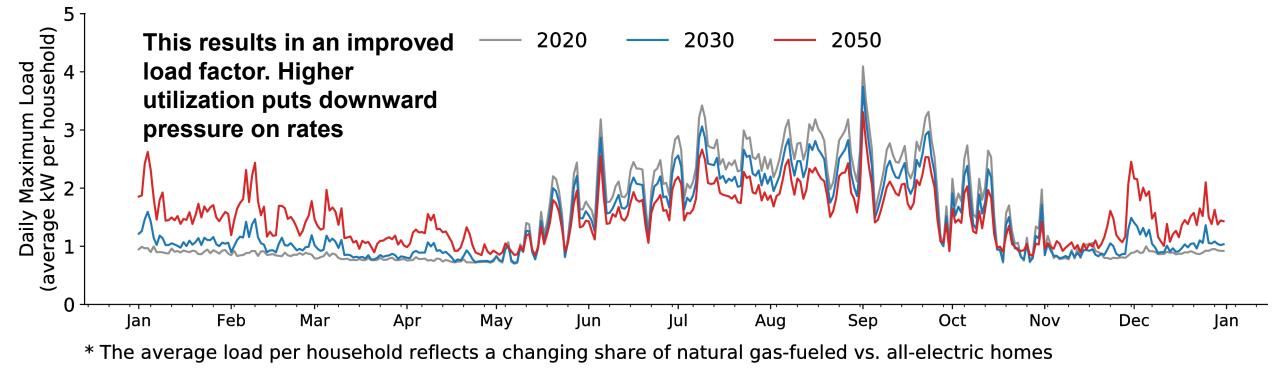


Household hourly load impacts in California during a typical meteorological year



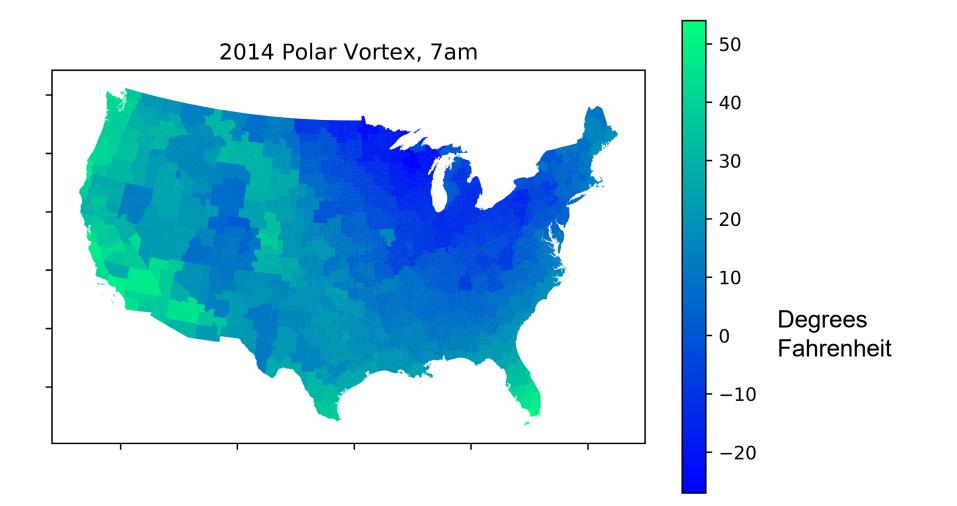


Household hourly load impacts in California during a typical meteorological year



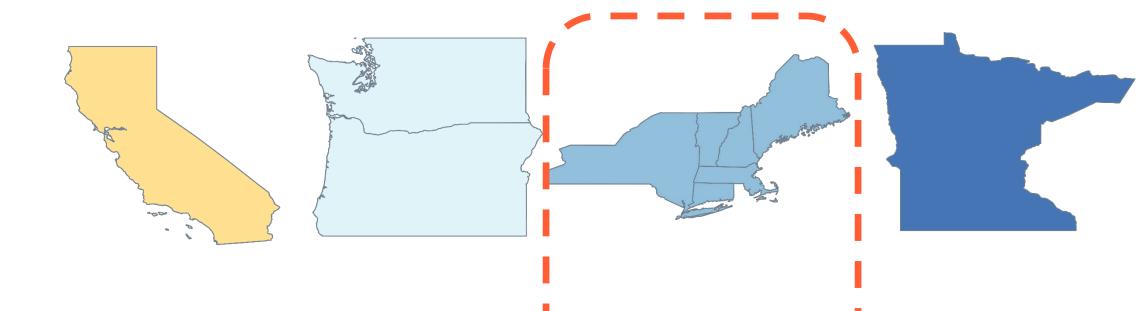


# California has a very different climate compared to most of the United States!

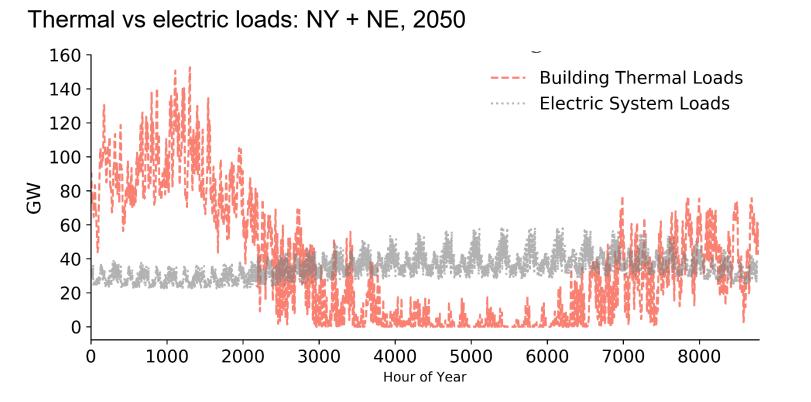




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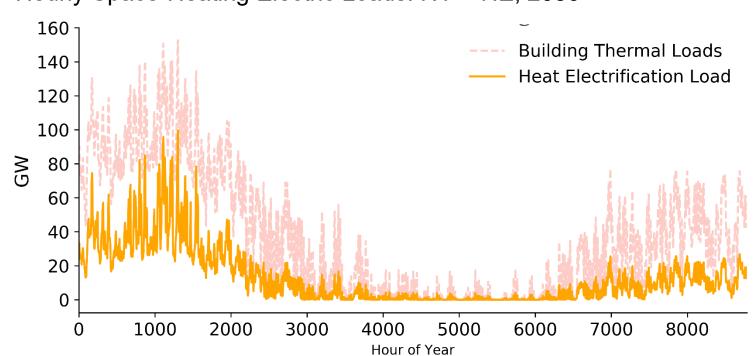
	California	Northwest	Northeast	Minnesota
Cold Day Temp	35F	10F	-5F	-20F or lower
<b>Heating Fuels</b>	Mostly Gas	Gas and Electric	Gas and Fuel Oil	Mostly Gas
Electric Peak	Electric Peak Summer		Summer	Summer



## Peak heat loads in the Northeast are currently served by natural gas and fuel oil energy systems

- A cold-year
- The region's existing building stock



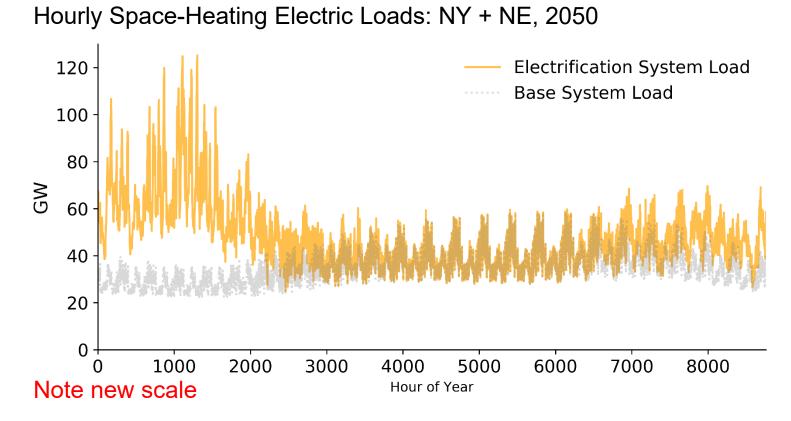


#### Hourly Space-Heating Electric Loads: NY + NE, 2050

Even relatively efficient heat pumps (COP = 1.5 at -5F) imply large new electric loads

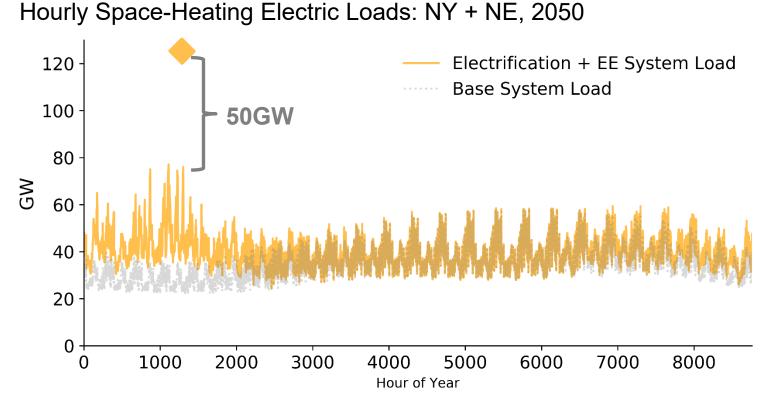
- A cold-year
- ASHPs that meet the NEEP coldclimate standard
- All supplemental heat delivered is electric
- There are no building shell upgrades

# The Northeast's electricity sector becomes strongly winter peaking



## The peak load of the Northeast's electricity system doubles, requiring 60 GW of new firm capacity

- A cold-year
- ASHPs that just meet the NEEP cold-climate standard
- All supplemental heat delivered is electric
- There are no building shell upgrades



## Electric grid impacts could be mitigated if aggressive energy efficiency measures are pursued

## Assuming avoided generation and T&D costs of \$220/kW-yr, electric me system capacity costs are reduced by <u>\$11 billion per year</u>

- A cold-year
- Best available ASHPs today (COP > 2.5 on peak)
- All supplemental heat delivered is electric
- A 30% reduction in heating demands via weatherization
  measures



#### Indicative Single-Family Home Capacity Costs

	Base Case	Peak electric space-heating loads could cause substantial electric
Capacity Cost \$/kW-yr	\$220	infrastructure costs
Peak HP Load (kW)	7	Consider a home with a 45 kbtu/hr design load and a heat pump that has a 1.5 COP on peak
Annualized Capacity Cost Per Home	\$1,540	In a winter peaking system, over
NPV Savings	N/A	\$1,500 per year in capacity costs would be incurred to serve that load

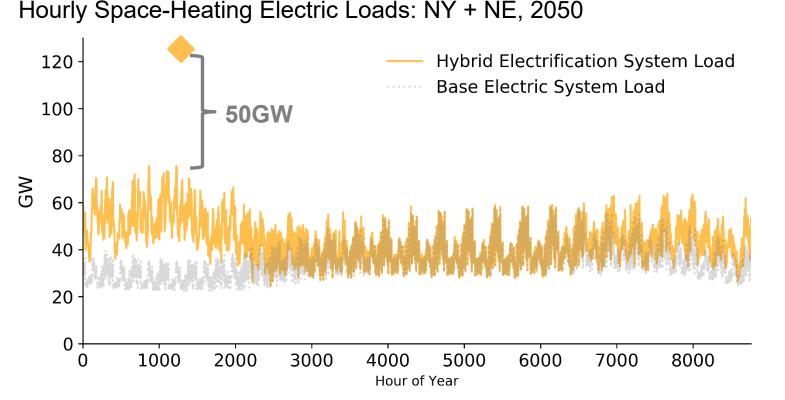


# How much extra budget might we have to implement multiple measures?

#### Indicative Single-Family Home Capacity Costs

	Base Case	Improved Heat Pump	Improved Heat Pump & Shell	EE measures have the potential to
Capacity Cost \$/kW-yr			\$220	deliver substantial 'peak heat' capacity savings A key question will be how much it costs to realize those savings
Peak HP Load (kW)	7	3.5	2	
Annualized Capacity Cost Per Home	\$1,540	\$770	\$440	
NPV Savings	N/A	(\$8,000)	(\$12,500)	

\*\*This figure does not include other values like annual energy savings or NEBs\*\*

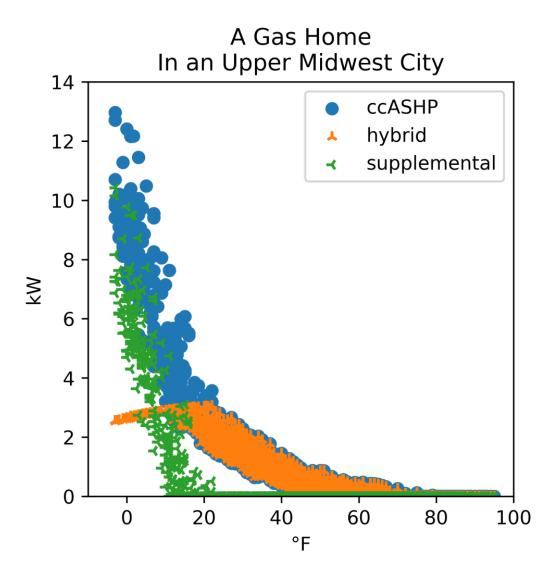


## + This example assumes:

- A cold-year
- Moderate efficiency ASHP
- 75% of supplemental heat demands are delivered by natural gas or fuel oil
- No building shell improvements

## The same magnitude of electric sector savings could be achieved using hybrid heat pumps

An important question is how the costs of these two approaches compare, as well as their respective GHG emissions impacts



Instead of electric resistance, hybrids use a furnace for supplemental heat

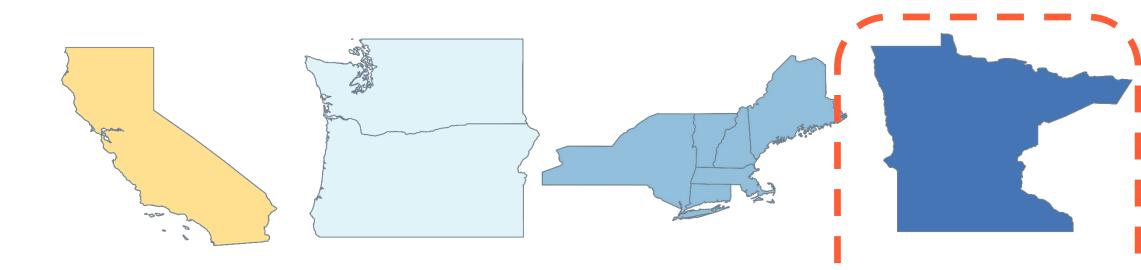
Lower gas throughput will decrease demand for the most expensive tranches of RNG

Depending on jurisdiction, the capacity of heat delivered by gas on peak could be similar to today

But there is uncertainty about the business model and operational implications, as well as alternative approaches

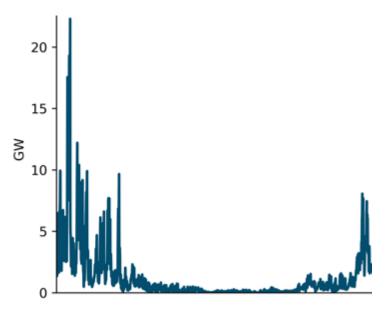


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Cold Day Temp	35F	10F	-5F	-20F or lower
<b>Heating Fuels</b>	Mostly Gas	Gas and Electric	Gas and Fuel Oil	Mostly Gas
Electric Peak	Summer	Winter	Summer	Summer

Hourly annual space-heating loads 2009

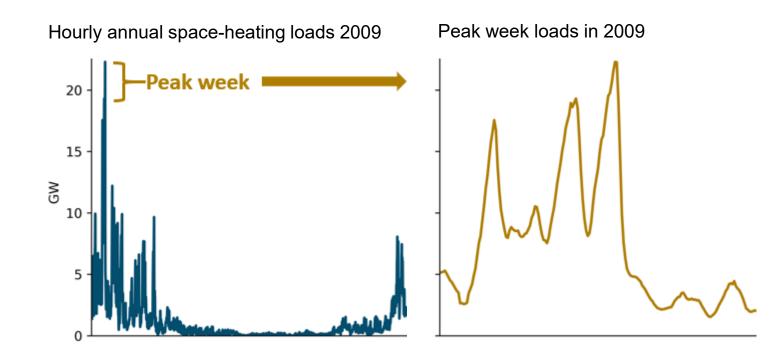


E3 recently conducted both economy-wide and electric sector analyses in support of Xcel's Integrated Resource Plan

E3 developed a High Electrification Sensitivity case that assumed 100% electrification of buildings in the state

E3 calculated that peak heating loads in Minnesota would exceed 20 GWs, while space-heating peak loads in the Xcel Energy – Upper Midwest service territory would be over 14 GW



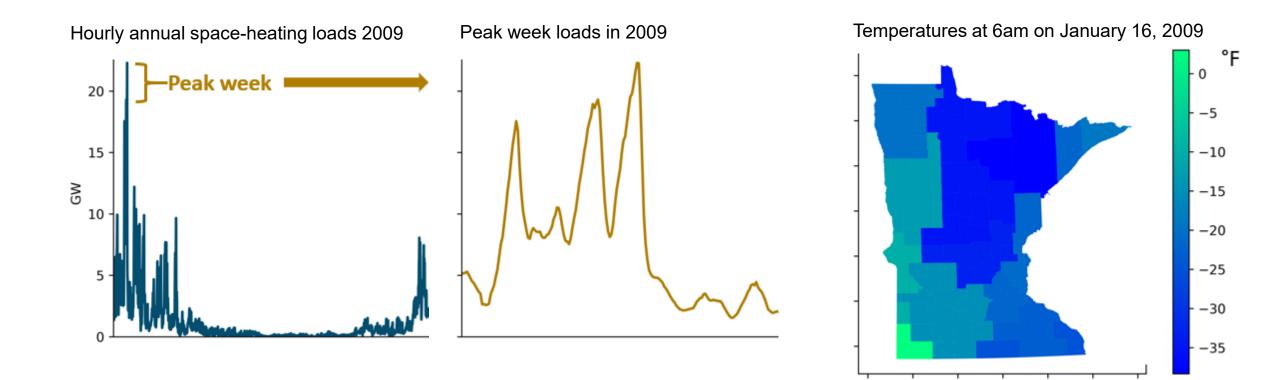


This example assumes widespread adoption of cold-climate heat pumps and building weatherization measures

The heat pump is assumed to cover the full load of a building until 0F, at which point electric resistance elements provide supplemental heat

The share of heat provided by electric resistance increases as the temperature drops below 0F, until -25F when we assume all heat is assumed to be resistance







- Building electrification is a promising strategy to almost completely eliminate emissions from buildings using commercially available products
- In cold climates, building electrification will put upward pressure on winter peak loads. At scale, building electrification may require a substantial expansion of electricity systems
- + Hybrid systems may be a promising strategy to balance the benefits of RNG and electrification in cold-climates





## **Bringing it all together**

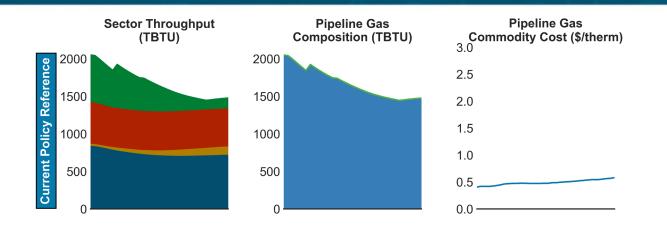


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- + Scenarios that achieve deep decarbonization see upward pressure on either gas delivery or commodity costs
- Increasing gas rates improve the economics of building electrification, potentially leading to a feedback effect
- + These feature motivate the need for a considered gas transition strategy

### "Future of Retail Gas" study in California

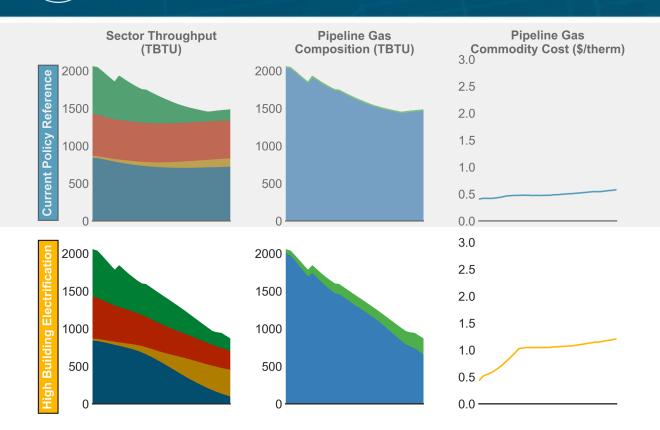


Total gas demand falls due to electricity decarbonization.

Direct use gas demand is flat.

The pipeline nearly 100% fossil gas

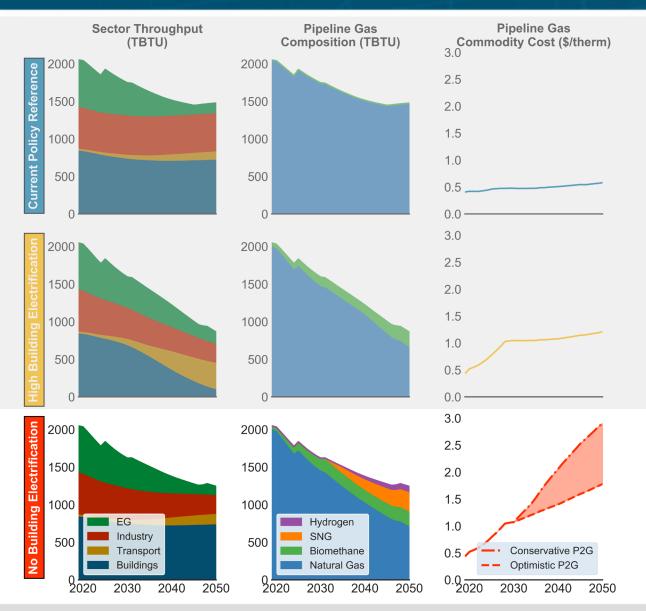
### **High Building Electrification scenario**



In the High Building Electrification scenario, gas demand falls sharply in the buildings sector.

20% of remaining pipeline gas is served by biomethane by 2050

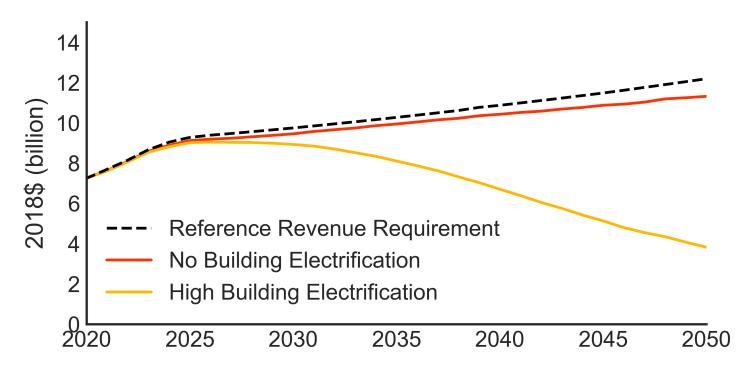
### **No Building Electrification Scenario**



#### The No Building Electrification scenario has similar throughput as Reference

The pipeline is 45% decarbonized, with a blend of biomethane, hydrogen and SNG

California Gas Revenue Requirement and Revenues by Scenario



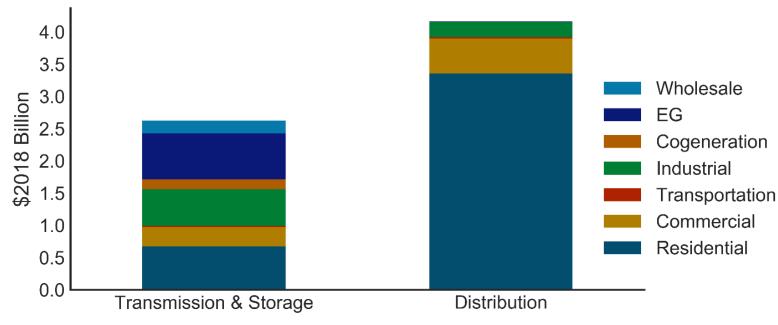
Gas delivery systems require reinvestment to ensure safety and reliability

In California, utilities are in the midst of large safety related investments following high profile, fatal incidents

To illustrate the magnitude of cost recovery challenge in each scenario we froze customer rates at 2019 levels and identified a revenue requirement 'gap' for each scenario





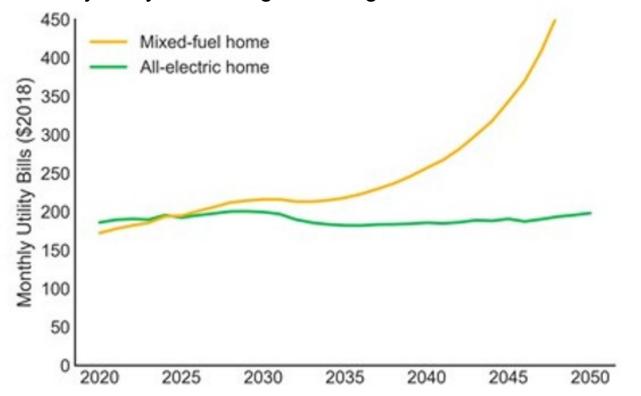


The bulk of gas distribution utilities' rate base tends to be in their distribution system. That is the lower pressure system that serves homes and businesses

The vast majority of revenues that cover distribution system costs are collected from residential customers

If residential throughput or customer counts fall, rates for remaining customer rise





Monthly utility bills in High Building Electrification Scenario

We modelled a case where residential customers pay the same proportion of the distribution revenue requirement, regardless of remaining customer counts or throughput

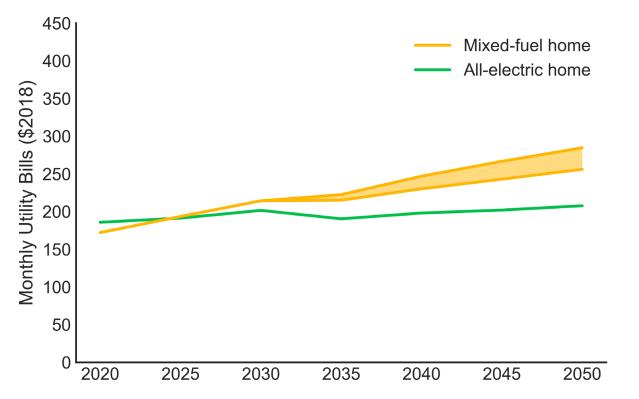
Bills for remaining residential mixed fuel customers exhibit a 'hockey stick' increase that starts in the mid-2030s

This outcome raises troubling equity issues. Those with means are more likely to be able to electrify and insulate themselves from high costs.



# The No Building Electrification scenario has its own issues

#### Monthly utility bills in No Building Electrification Scenario

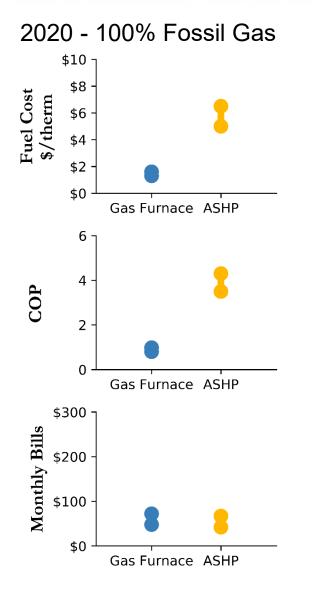


The increasing commodity costs associated with increasing RNG blends mean that all-electric customers have lower bills in both scenarios

This scenario also has a major assumption that there is no economic electrification, an unlikely outcome given the difference in bills

One notable point, mixed-fuel bills stay mostly flat over time. Why? Load growth and load factor improvements mean that increasing electric sector costs are spread over more KWh

# Digging one layer deeper into the economics of building electrification versus RNG in California

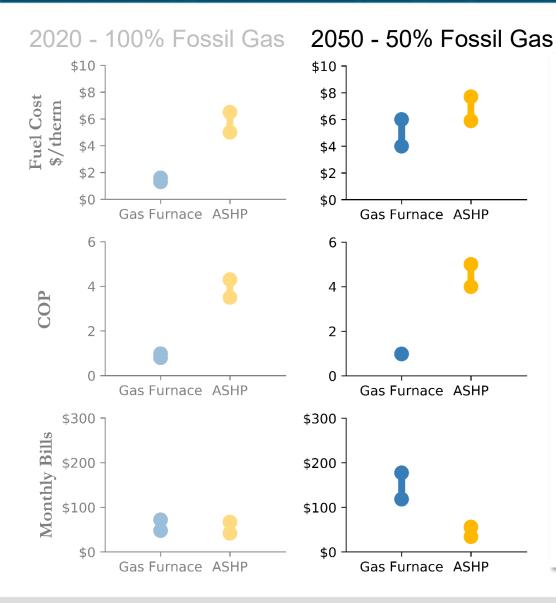


Residential natural gas rates are less than electric rates when compared on a like-for-like basis (in this case \$/therm)

But heat pumps are more efficient on a site energy basis than gas furnaces

This means that the monthly cost of space-heating for gas and electric customers are similar today

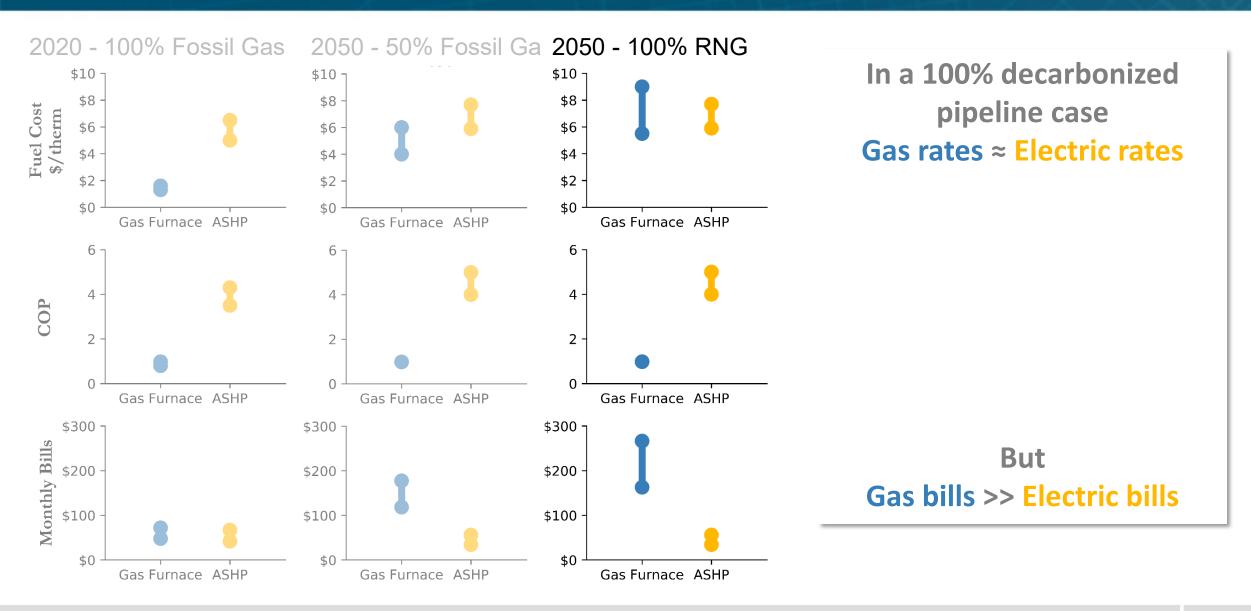
# A 50% decarbonized pipeline blend changes the economics



Gas rates become <u>similar to</u> electric rates at 50% RNG blends

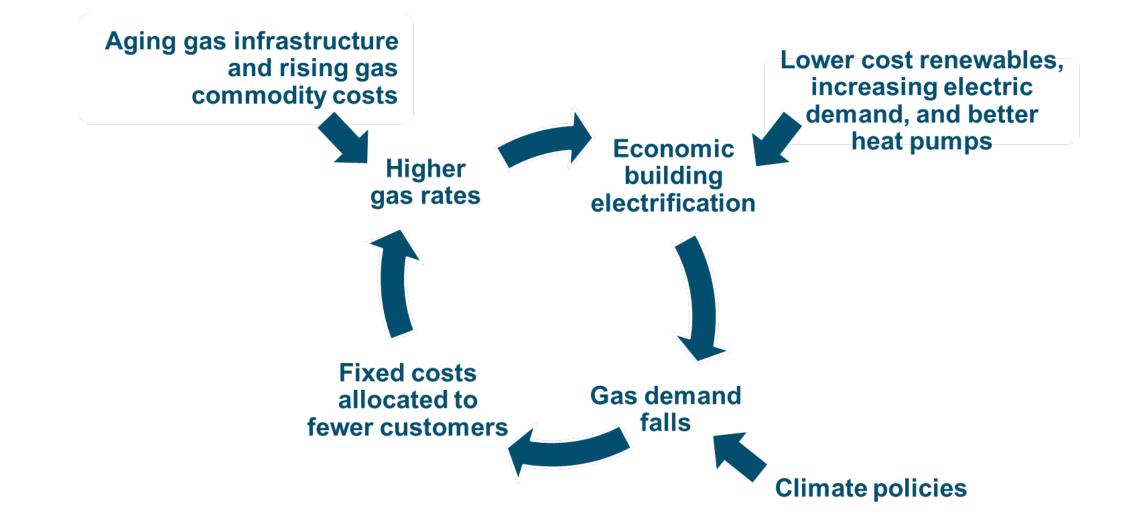
Heat pumps have more room for improvement on COP than gas furnaces

At 50% RNG, the consumers with electric space-heating incur lower costs than customers with gas spaceheating The choice is fairly clear at 100% blends



#### Energy+Environmental Economics

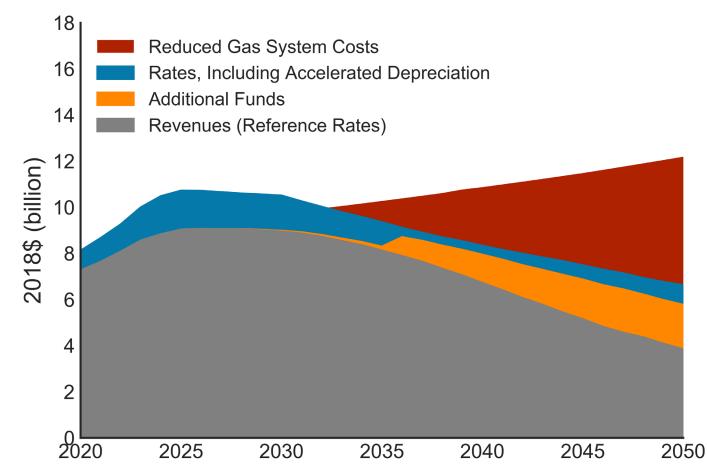
#### The fundamental challenge for gas utilities in California





#### **Gas Transition Strategy**

#### A gas transition strategy



Our work in California identified a need for the state to start exploring gas transition strategies. Strategies might include

- + Gas system cost reductions
- + Accelerated deprecation and other changes to rates
- + Infusion of funds from either electric ratepayers or the state general fund

There have already been initial steps in considering such a plan via a stakeholder process managed by Gridworks and a new CPUC proceeding



- + Scenarios that achieve deep decarbonization see upward pressure on either gas delivery or commodity costs
- Increasing gas rates improve the economics of building electrification, potentially leading to a feedback effect
- + These feature motivate the need for a considered gas transition strategy



## Bringing it all together, MN version





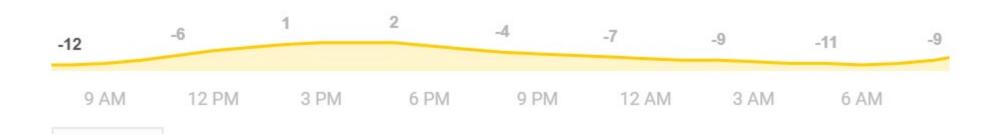
For reasons already described, decarbonizing gas enduses is a much more challenging problem in MN

Minneapolis, MN Thursday 8:00 AM Sunny



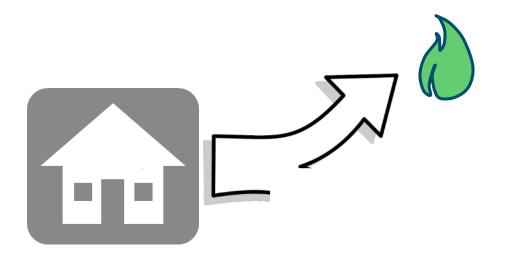
Precipitation: 0% Humidity: 59% Wind: 11 mph

Temperature Precipitation Wind	Temperature	Precipitation	Wind
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#### How will we heat our buildings?

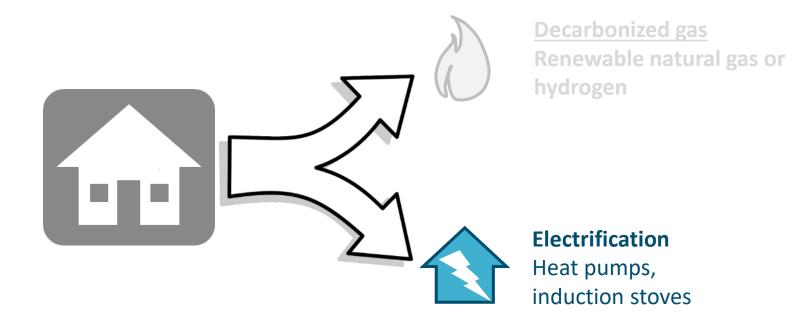


**Decarbonized gas** Renewable natural gas or hydrogen

- + Key Advantages: repurposes existing infrastructure, minimal consumer disruption, also reduces non-energy emissions
- Key Drawbacks: cost, not commercial, can require extensive utility infrastructure and customer equipment retrofits



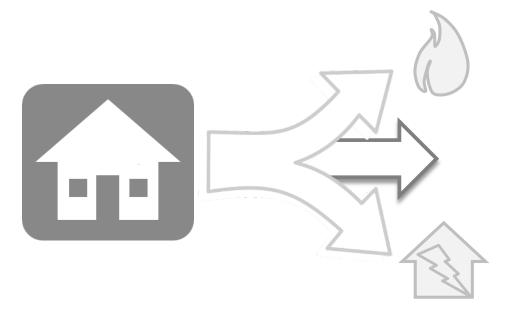
#### How will we heat our buildings?



- Key Advantages: commercially available products, complementary to decarbonized electricity, assists with climate adaptation
- Key Drawbacks: requires building retrofits, upfront consumer costs, electric peak load impacts, potential for stranded assets and workforce transition challenges



#### How will we heat our buildings?



Decarbonized gas Renewable natural gas or hydrogen

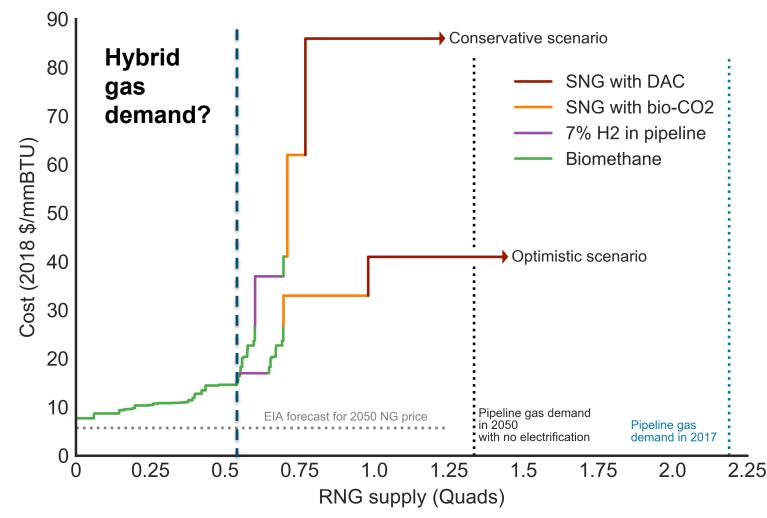
**Hybrid** Heat pumps paired with gas

Electrification Heat pumps, induction stoves

+ <u>Key Advantages</u>: reduces consumer disruption, utilizes existing infrastructure, reduces demand for more expensive varieties of decarbonized gas, mitigates grid impacts

+ <u>Key Drawbacks</u>: this approach is not well studied in the U.S., though it is an emerging strategy in Europe

California Renewable Natural Gas (RNG) Supply Curve, 2050



Use of hybrids may allow for a larger percentage of gas throughput to be decarbonized

Lower throughput means that the more expensive forms of RNG could be avoided altogether



#### Hypotheses on decarbonizing heat in MN:

- + Electrification will have a role: electrification is a great strategy to efficiently deliver decarbonized energy for much of the year, but there are major challenges with peaks
- + Climate neutral fuels will have a role: At a minimum, hydrogen and RNG will be important fuels to decarbonize hard to electrify sectors; they may also play an important role in buildings
- + There will be "no regrets" near-term actions: They might include pilots focused on hybrid electrification, hydrogen, RNG, or deep energy efficiency retrofits
- + But there may be forks in the road: Some strategies could lead to stranded assets or negative long-term equity impacts
- + A robust long-term planning framework is needed: Key insights can be drawn from best available information today, but a long-term strategy must be able incorporate new information and learnings



#### **Research needs and gaps include:**

- Internally consistent and comprehensive cost data: The all-in equipment cost of HVAC equipment and efficiency retrofits dominate the consumer economics of building electrification. There is not great comparative data available.
- + Long-run view on the impact of building decarb strategies on rates and bills: Consumers will ultimately determine what building decarbonization strategies are adopted. Starting with the consumer perspective in mind clarifies what is possible.
- + Cost of conversion of portions or all gas systems to hydrogen: 100% hydrogen gas blends appear to be far less costly from a commodity cost perspective than 100% RNG, but the difference in delivery costs is not well identified.
- + Business models for hybrid heat pumps: Could a gas distribution utility function primarily as a peak capacity resource? And if so, how would they be compensated? Could hybrids be used to increase the flexibility of electric loads?



## **Thank You**

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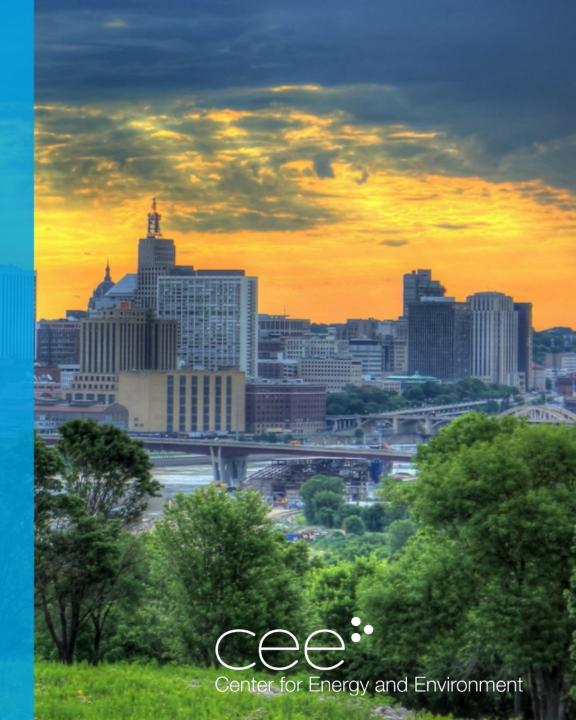
# DECARBONIZING MINNESOTA'S NATURAL GAS END USES

Meeting 3

### February 14<sup>th</sup>, 2020 American Swedish Institute



S Better Energy. Better World.





# **Discussion:**

- What insights from work in California and New York seem important for our work in Minnesota?
- What opportunities and challenges does this raise for you?
- What issues/topics do you think we need to dig into more to build the group's problem-solving abilities?



# DECARBONIZING MINNESOTA'S NATURAL GAS END USES

Meeting 3

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